

# NEWS RELEASE

For Immediate Release  
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Contact: Applications Engineering

## **Tony Ieraci Joins DYMAX as Marketing Communications Manager**

[DYMAX Corporation](#) is pleased to announce the appointment of Tony Ieraci as Marketing Communications Manager. Tony will report to Stephen LaCroce, Director of Strategic Marketing, and will be responsible for creation and implementation of the global communications programs that most effectively describe and promote DYMAX's brand, products, and services.

Prior to joining DYMAX, Tony held positions as Marketing Communications Manager at Scapa North America and as owner of AIM Marketing Communications. He received his B.S. and M.B.A at Western New England College.

In addition to their headquarters in Torrington, DYMAX has locations in [Germany](#), [China](#), [Hong Kong](#), and [Korea](#) which serve the assembly needs of the [medical](#), [electronic](#), [optical](#), [automotive](#), [appliance](#), [metal finishing](#), [power generation](#), and [industrial](#) markets worldwide.

[DYMAX Corporation](#) is a leading technology-based company specializing in the formulation, manufacture, and service of advanced assembly [adhesives](#), [coatings](#), [epoxies](#), [masking resins](#), and [light-curing systems](#).

For more information, contact DYMAX Corp., 318 Industrial Lane, Torrington, CT 06790; Phone: 860-482-1010; Fax: 860-496-0608; Toll Free: 1-877-DYMAX-UV (1-877-396-2988); e-mail: [info@dymax.com](mailto:info@dymax.com) or visit our website at [www.dymax.com](http://www.dymax.com).



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DYMAX Corporation  
860.482.1010  
[info@dymax.com](mailto:info@dymax.com)  
[www.dymax.com](http://www.dymax.com)

DYMAX Europe GmbH  
+49 (0) 611.962.7900  
[info\\_de@dymax.com](mailto:info_de@dymax.com)  
[www.dymax.de](http://www.dymax.de)

DYMAX UV Adhesives &  
Equipment (Shenzhen) Co Ltd  
+86.755.83485759  
[dymaxasia@dymax.com](mailto:dymaxasia@dymax.com)  
[www.dymax.com.cn](http://www.dymax.com.cn)

DYMAX Asia (Hong Kong) Ltd  
+852.2460.7038  
[dymaxasia@dymax.com](mailto:dymaxasia@dymax.com)  
[www.dymax.com.cn](http://www.dymax.com.cn)

DYMAX Korea LLC  
82.2.784.3434  
[info@dymax.kr](mailto:info@dymax.kr)  
[www.dymax.co.kr](http://www.dymax.co.kr)

