

# NEWS RELEASE

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Contact: Applications Engineering

## DYMAX Expands Web Presence Through Social Networking Services

DYMAX Corporation has expanded their online presence with several new business-to-business social networking initiatives. On their website, [www.dymax.com](http://www.dymax.com), you'll find their informative [blog](#) where you can read questions and answers posted by DYMAX's adhesive and equipment experts. Read or add comments to existing posts or send your own questions. Included in the DYMAX blog are educational posts on various topics such as [curing equipment](#), [safety](#), and [adhesives](#) and [coatings](#) for a wide array of applications in the [medical](#), [electronic](#), and [structural](#) industries.

Social networking websites like Facebook and LinkedIn present the opportunity for companies to create corporate profiles which provide the catalyst to meet and stay connected with customers, prospects, industry experts, and friends. These sites provide an environment to keep "Friends/Fans" and "Connections" informed, and they also serve as a tool for sales and marketing and lead generation. DYMAX has expanded their online presence to include profiles on both [LinkedIn](#) and [FaceBook](#).

DYMAX has also established a presence on [Twitter](#), where followers can stay up-to-date on [what's new](#) such as [adhesive and equipment products](#), [white papers](#), [press releases](#), and [blog postings](#).

The popular YouTube website is home to DYMAX Corporation's channel, "[Dymaxc](#)", where you can see videos of the company's adhesives and curing equipment in action. Watch Electronic Coating Technologies use UV light-curable conformal coatings on printed circuit boards, and M.E.M. Inc. use DYMAX light-curable adhesives in the production of disposable laryngeal masks. Subscribe or become a friend to the "Dymaxc" channel and stay informed of new bulletins and video releases published by DYMAX.

[DYMAX Corporation](#) is a leading technology-based company specializing in the formulation, manufacture, and service of advanced assembly [adhesives](#), [coatings](#), [epoxies](#), [masking resins](#), and [light-curing systems](#).

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