

# NEWS RELEASE

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Contact: Marketing Communications

## DYMAX Debuts New, Highly Functional Website

DYMAX has introduced a new, streamlined website at [www.dymax.com](http://www.dymax.com). The site focuses on education with more easy-to-find information including downloadable literature, selector guides, and product bulletins. A new FAQs page is searchable by market and provides product-specific answers to the most commonly asked questions pertaining to those markets. A new, informative glossary explains the acronyms and often-used terms that might be unfamiliar to some visitors.

The improved navigation enables customers to easily find a product or application from the *Adhesive Products*, *Applications*, or *Industries Served* drop-down menus on the top navigation bar. There are also new sections on thermal interface materials and medical adhesives for bonding tube sets and fittings.

Visitors to the site will now find detailed, product-specific web pages that contain pertinent information on each product including features, applications, suitable substrates, and package sizes available. There is also a link on each of those pages for Product Data Sheets (PDS) and Material Safety Data Sheets (MSDS) and no registration is required to download those documents.

The drop-down menu in the curing systems section now encompasses products such as radiometers and lightguides as well as on-line warranty registration for applicable units. The product-specific pages contain detailed equipment diagrams, helpful charts, and downloadable operations manuals. Online forms for the Equipment Trial Rental/Lease Program and for Repair and Service are also available.

The site features an updated, uniform look and prominently showcases some of DYMAX's new technologies such as See-Cure and Ultra-Red™. While visiting the site, take time to view the new See-Cure video which is currently being broadcast in various US regions on CNN's Headline News series, Eye on America.

Designed with expansion in mind, the site will expand as DYMAX grows in the coming years.

DYMAX Corporation is a leading technology-based company specializing in the formulation, manufacture, and service of advanced assembly adhesives, coatings, epoxies, masking resins, and light curing systems.

For more information, contact DYMAX Corp., 318 Industrial Lane, Torrington, CT 06790; Phone: 860-482-1010; Fax: 860-496-0608; Toll Free: 1-877-DYMAX-UV (1-877-396-2988); e-mail: [info@dymax.com](mailto:info@dymax.com) or visit our website at [www.dymax.com](http://www.dymax.com).

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